



ANTIQUE BOAT CENTER  
www.antiqueboat.com

# ANTIQUÉ BOAT NEWS

06/29/2010

## BOAT OF THE MONTH

### 1941 17' Chris Craft Deluxe Runabout



This boat had a total refinish in 2002 and a re-varnish in 2009.

This boat has an original bottom that only needs minimal pre-swelling for about one day. Boat was last in the water in 2009. Comes with a single axle trailer.

Asking price \$36,900.00

## 2010 BOAT SHOWS

### Come join us this spring/summer

#### July 15<sup>th</sup>-18<sup>th</sup>

Keeneland Concours d'Elegance – Lexington, KY. A unique four-day event featuring exquisite automobiles and boats on the historic grounds of Keeneland Race Course. Join Dennis, Joel, Herb, and Rick!



**Come to St. Clair!**

*a getaway from the everyday*

#### July 17<sup>th</sup>

St. Clair Antique and Classic Boat Show hosted by the Michigan Chapter located in St. Clair, Michigan 3rd Annual show located on the scenic St. Clair River. Join Herb!

## Modern Technology

It wasn't very long ago that we sent pictures to prospective buyers when they expressed an interest in a boat. Because we didn't get the pictures back, the next advancement of technology was to send color photo copies. The early color copies were pretty lousy.

Then along came the internet!! What a great advancement for us to be able to market pictures of boats we have for sale to everyone who would come to our web site. In addition, with digital pictures, we could take additional photos of boats and email to prospective buyers.

Now it is 2010, and the latest new method of marketing boats is videos. We can now put video of your boat on our web site. These videos can also have sound!! If we have your boat in our showroom, we are gradually taking videos of it and putting it on our web site. If we don't have your boat, try to get us a video. It will definitely help in selling your boat.



A new gadget that makes taking videos and sharing them a breeze is the Flip video™.

Email us your link and bring your boat listing to life!



Send us your links to your You Tube videos. Take marketing your boat to the next level!

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Give us a call with any questions. (513) 242-0808

## ABC Customer Feature

### Robert St. John's 1929 24' Chris Craft Triple



Mr. St. John purchased this beautiful 1929 24' Chris Craft Triple from Antique Boat Center. After purchasing the boat, he decided on having some work done to the boat before taking delivery of the boat. We provided some mechanical services to the boat, had a custom water line mooring cover made, and are in the process of having the boat delivered to California.



#### Customer Features

*Antique Boat Center would like to start featuring our customers and their boats in our monthly newsletter. Please send a photo of you and your boat to appear in our upcoming newsletters. At Antique Boat Center, we have wonderful customers and we would like to share their boating stories with everyone!*

*Please email photos and contact information to [lou@antiqueboat.com](mailto:lou@antiqueboat.com)*

## SUMMER DISCOUNTS IN 2010!

Save 10% on the price of a replacement bottom! Deadline for deposit is 7/31/10. Please call for a custom quote.

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We have years of experience replacing leaky original oil soaked bottoms with new water-tight, trouble-free bottoms. We are well versed in the following methods:

**Cold Molded (no-soak)**

**3M 5200 (no-soak)**

**Factory original (these are authentic but need swelling eventually)**

The cost of any of these styles is \$ 775.00 per foot + time and material for any structural replacement etc. that might be necessary (does not reflect summer discount pricing).

ABC believes that full bottom replacement, in one of the no-soak methods, is the best solution for most deteriorated, leaky 40 + year old planked bottoms. Important advantages of a no-soak bottom are greater value upon resale and increased boating enjoyment.

***Note: If these methods are out of reach financially, we have a less expensive (and less permanent) solution for your boat. Please call!***

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**[Scroll down to view our procedures and photos of a completed project from start to finish.](#)**



*The initial inspection of original bottom shows significant plank separation. This boat currently is unusable. It will be restored with a water-tight cold molded bottom.*



*Original oil soaked bottom planks have been removed and frames replaced as needed. Cold molded shells will be fitted in preparation for the new cold molded bottom.*



*Voila! Cold molded bottom completed and finished in Hard Racing Copper Bronze. A no-soak bottom makes this boat a pleasure to use and enjoy!*

**Contact Jim for a custom quote!  
Jim Barach – Antqie Boat Center  
(513) 242-0808 [jim@antiqueboat.com](mailto:jim@antiqueboat.com)**

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**1941 17' Chris Craft Deluxe Runabout**



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