

### A NTIQUE BOAT NEWS

8/01/2011

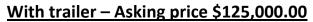
# **BOAT OF THE MONTH 1933 28' Chris Craft Custom Runabout**



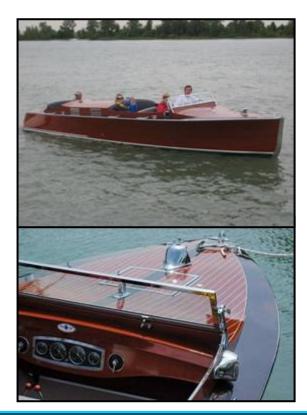
This is a very rare boat built for K.T. Keller, the President of Chrysler Co. in 1949.

The engines have been updated to twin 318ci V8's along with a major rebuild through the 90's and was again launched in October of 2002. In 1949 the boat was renamed to RELLEK which is Keller's name spelled backwards and the boat currently has a steering wheel and hub with this name in brass letters proudly showing her heritage.

This boat is available to view in our showroom.











#### Mecum Auction - September 25, 2011

The Antique Boat Center has formed a strategic alliance with Mecum Auction and is prepared to assist buyers and sellers at the upcoming auction at Lake Geneva.

<u>Sellers</u> – Antique Boat Center is available to enter and represent your boat at auction to reach the maximum selling potential for your boat. There is a \$500.00 registration fee (payable to Mecum Auctions) which needs to be accompanied by a "request for

position form" which we will provide. Please contact us for additional information and the forms you need to start the process of entering your boat today!

<u>Buyers</u> - Antique Boat Center can assist in purchasing your dream boat! We will examine and discuss the quality of the boat in the represented condition. Our team will offer consultation via cell phone during the auction to understand your position of the desired boat. If the



buy is successful, we will complete the paper work with Mecum and can help coordinate transportation and shipping to all points national and international throughout the world.

<u>Let our professional approach with 20 years of experience help with selling or purchasing your dream.</u>

Call for information on how to register for our services. We look forward to working with many old friends as well as new.

Please contact Dennis (513) 242-0808 or Lou (513) 607-2100

# ABC - ABC

#### **Antique Boat Center**

#### **Water-Ready Certified Program**

#### Your Opportunity for a Faster Sale at a Higher Price!

Our 20+ years of experience has taught us that water-ready boats benefit buyers and sellers. Buyers want boats that can be used immediately and tend to pay a premium for them. Sellers experience higher sales prices and faster transaction times.

It has also been our experience that our sellers are often unaware of problems with their boats, thinking they are water-ready when they are not. While under sales contract, many fail the marine hull, engine/mechanical inspection and the buyer walks away!

Our new Water-Ready Certified program helps to avoid this seller's headache.

Here is how the program works:

• The Antique Boats Center's Service team will perform a detailed 12-point engine/mechanical and marine/hull inspection of the boat

#### **Engine/Mechanical includes review of:**

#### Marine/Hull includes review of:

Inspection of Engine/Running Gear	Check Visible Frames/Chines/Keel
Inspection of Fuel System	Bottom
Inspection of Lubrication System	Hull Sides
Inspection of Electrical System	Decks
Inspection of Cooling System	Finish
Inspection of Trailer	Safety

- If any items require service to be water-ready, Antique Boat Center will provide a detailed cost estimate for the work to be performed.
- Once all recommended repairs and/or replacements have been made, Antique Boat Center will then conduct a water test.
- Once the boat has passed all of the above inspections, recommended repairs have been made and a satisfactory water test performed, Antique Boat Center will designate the boat Water-Ready Certified. A Water-Ready Certified report will be provided to the buyer at time of purchase. Any items repaired or replaced by the Antique Boat Center as part of the inspection will carry a 1-year warranty from Antique Boat Center from the time of purchase to the buyer.
- Antique Boat Center will prominently feature **Water-Ready Certified** boats on its website and in the showroom.

#### **TERMS AND CONDITIONS**

- The Pre-Sale 12-point inspection and water test costs \$925.00. The seller will receive a detailed report identifying the current condition of the boat. A boat must pass all 12-point inspections and the water test to be designated -Water-Ready Certified.
- The inspection is valid for 6-month intervals. If the boat has not been sold in 6 months, Antique Boat Center will perform re-inspections. Re-inspections are performed at NO CHARGE to the seller.
- If new issues arise from the re-inspection, Antique Boat Center will provide the seller with a detailed cost estimate for the required work to be performed.
- A boat must continue to pass all 12-inspection points to retain the **Water-Ready Certification** designation.

THE EXPRESS WARRANTY CONTAINED HEREIN IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

THE EXPRESS WARRANTY CONTAINED HEREIN IS LIMITED TO THE COST OF LABOR AND/OR MATERIALS TO REPAIR ANDIOR REPLACE THE WARRANTED ITEMS. IT EXPRESSLY EXCLUDES ANY AND ALL INCIDENTAL AND CONSEQUENTIAL DAMAGES RESULTING FROM ANY BREACH THEREOF, ANY ITEMS NOT REFERENCED IN THE INSPECTION REPORT, AS WELL AS ANY REPAIRS NECESSITATED BY ABUSE OR NEGLECT.



5521 Vine Street, Cincinnati, OH 45217 (513) 242-0808

#### Antique Boat Center would like to introduce Jeremy Bragg and Brian Keen.



With 20 years of combined experience, they are experts in not only older engines but also modern technology. As repower specialists, their work with modern engines and boats is exceptional. Innovation is a necessity when working and restoring classic engines and electronic components. Jeremy and Brian have led the way for other shops by designing and reproducing obsolete parts and processes.

Partners in the company, Jeremy and Brian have dedicated their days to restoring and maintaining the beautiful boats that have become a wonderful part of our heritage.



Their dedication and love of these wooden beauties have benefited the customers of Antique Boat Center. If you would like to have the opportunity to have our team bring your dream to life, please call us today!







(513) 242-0808

## Come Visit Us Today!



Antique Boat Center

5521 Vine Street, Cincinnati, OH 45217

(513) 242-0808 Fax (513) 242-0555 <u>lou@antiqueboat.com</u>

**Click here for directions**